

4<sup>th</sup> Asia Pacific Congress & Expo on

# Dental and Oral Health

July 27-29, 2015 Brisbane, Australia

## Dental market update and corporate trends in Australia

**Jolene Sukkarieh**

My Financial Group Health and Dental Exchange, Australia

The dental Industry in Australia has undergone and continues to have dynamic change. Those who are in the industry need an awareness of both opportunities and challenges that the industry presents in the short, medium and long term. Most of the data used for analysis is subscribed to and drawn from the ABN, IBIS and other major research houses with up to date statistical information sourced from America, the UK and Australia. This synopsis will give an up to date and real account of the Dental industry today as well as past history and the future direction of the corporate dental environment.

### Biography

Jolene Sukkarieh is a Director of My Financial group Health, a group of financial services companies specifically servicing the dental community. She holds a Master of Commerce in Financial Planning and is a SPAA registered SMSf specialist. She has also helped with over 70 dental practice start ups and wealth advice for over 400 dentists. She lectures to the graduates at Griffith University and holds special lectures for graduating dentists from UQ and JCU each year plus runs a host of scientific and non scientific dental industry updates every year to benefit the groups' clients. It is because of this working relationship with the dental community that the group is kept informed on what is happening in the industry and as a result can advise clients accordingly. Clients of the group and she receive personalized fee for service independent and unbiased advice.

[jolene@myfinancialgroup.com.au](mailto:jolene@myfinancialgroup.com.au)

### Notes: